

INFORMATION ON PERSONAL DATA PROCESSING

Ala hotel s. r. o., CIN: 06426786, with its registered office at K Ochozi 1405, 593 01 Bystřice nad Pernštejnem (hereinafter referred to as the "administrator"), processes personal data in accordance with Regulation 2016/679 of the European Parliament and the Council of the European union of 27 April 2016, the General Data Protection Regulation ("GDPR") and other legislation.

Registered personal data and purpose of processing

For the purpose of fulfilling the accommodation contract and the legally required keeping of records and house books, the following personal data are processed: name, address, state, date of birth, identity card number, address of residence, telephone, e-mail, purpose of stay or car registration number. Personal data are obtained from the data subject, from the intermediary agency or reservation portal. Due to the legitimate interest (protection of property), camera records are also processed. For statistical and marketing purposes, the administrator also processes cookies if the website visitor has them enabled on the computer (IP address, date, time and time of the website visit, source URL, list of visited subpages).

Processing method

Personal data are processed by the administrator manually and automatically through its authorized employees and also through processors on the basis of personal data processing agreements.

Archiving duration

Personal data are stored by the administrator for the period strictly specified by law or until the purpose of the registration expires - guest registration 180 days, registration and house book 6 years, camera records 14 days.

Provision of data

The administrator does not provide personal data of guests and website visitors to third parties or to third countries outside the EU. Selected personal data are provided by the administrator only if they are requested by entities authorized by a special law (Police of the Czech Republic, Municipal Office, etc.).

Rights of the data subject

The data subject (client) has the right to access, correct or delete their personal data processed by the administrator, or to limit the processing, and the right to object to the processing. The data subject also has the right to obtain from the administrator personal data which concern him and which he has previously provided. At the request of the data subject, the controller shall provide the data without undue delay in a structured, commonly used and machine-readable format or at the request of the data subject to another clearly identified controller (this does not apply to

automatically processed personal data).

The client can exercise his rights in person, in writing or electronically (info@alahotel.cz), it is not possible by phone. The administrator is entitled to verify the identity of the client by available means. If the data subject considers that his / her personal data is being processed unauthorized, he / she may file a complaint with the supervisory body, which is the Office for Personal Data Protection in the Czech Republic (www.uoou.cz).

Administrator's contact details

Ala hotel s.r.o. Premises: K Ochozi 1405, 593 01 Bystřice nad Pernštejnem, E-mail: info@alahotel.cz.

ala hotel s.r.o.

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K Ochozi 1405, 593 01 Bystřice nad Pernštejnem
Czech Republic

IČ: 06426786
DIČ: CZ06426786

Bankovní spojení:
Česká spořitelna 4968062359/0800

ALAHOTEL .CZ

